

India Pavilion at The Inspired Home Show 2023

4 – 7 March 2023
MCCORMICK PLACE, CHICAGO, USA



Participate through EPC India and enjoy substantial savings!

About the Exhibition

The Inspired Home Show (formerly the International Home + Housewares Show), is North America's largest housewares trade show! We connect not only buyer to seller, but also product to lifestyle and the industry to the consumer mindset.

Every year, more than 52,000 home and housewares professionals from more than 130 countries converge upon Chicago to discover new housewares products and industry trends, meet face-to-face with executives from top retail and manufacturer brands, and gain the insights, leads and exposure to jump-start a successful year. The Show is owned and operated by the International Housewares Association (IHA), which has a rich history within the housewares industry dating back more than 80 years.

Why attend?

With the advent of Inspired Home Show 2023 (March 4th - 7th 2023), one of the most significant house wares trade show in North America, which will gather local and international participants in Chicago for an in-person exhibition experience, offering the industry's latest trends, products, and practices and maintaining proper build-in relationship and networking, identifying existing and new products and suppliers. The event will play a major role for Indian exhibitors and distributors, opening doors to major growth opportunities in this industry.

India-USA Relation

India-U.S. bilateral relations have developed into a "global strategic partnership", based on shared democratic values and increasing convergence of interests on bilateral, regional and global issues. The United States supports India's emergence as a leading global power and vital partner in efforts to ensure that the Indo-Pacific is a region of peace, stability, and growing prosperity. Recently during a meeting in Tokyo, both the respective country leaders are committed to make the US-India partnership "among the closest we have on earth. Regular exchange of high-level political visits has provided sustained momentum to bilateral cooperation. The long-standing bilateral cooperation in healthcare sector has been a source of strength for both countries in meeting the manifold challenges of the COVID-19 pandemic. However, in spite of the differing responses to the Russian invasion of Ukraine, USA has doubled down on its partnership with India. Even on the 75th anniversary of Indian independence, USA and India has been named as "indispensable partners."



India & USA: Engineering trade data

Engineering trade accounts for around 23% of bilateral merchandise trade between India and USA. India's engineering exports to USA witnessed a growth of 47% and engineering imports registered a growth of 50% during 2021-22 compared to same period last year. USA is the top most exporting destination for India's engineering products during 2021-22 vis-à-vis 2020-21 registering a growth of 53%. On the other hand, North America region ranks second in terms of highest shipment of engineering products from India during 2021-22 over 2020-21 with a share of 19% percent of total engineering exports. Major engineering products exported to USA includes electronic machinery and equipment, products of iron and steel, auto components/parts, industrial machinery for dairy, aluminium and products, iron and steel and products etc.

Opportunity for Indian Engineering Industry

Engineering products like Iron and steel products, Non-ferrous metal products, Electrical Machinery and Equipment, Industrial Machinery, Ferrous and Non Ferrous Metal Products, Automobile and auto components are the major product groups in the global import basket of USA. Therefore, Indian engineering producers and traders have ample scope to explore the USA market as India exports products of all these segments in a good quantity. Moreover USA is the top most destination for Indian engineering products.

The global housewares market is estimated to register at a CAGR of around 4.5% during the forecasted period 2022-2030. Houseware refers to household articles such as kitchenware, kitchen tools & accessories, tableware and others. There has been abundant scope in regions like Asia Pacific, North America, Latin America, Europe, and Middle East & Africa. In term of furniture products, currently China is the leading exporter followed by Germany, Poland, Italy and USA. In terms of kitchenware and tableware, India is the largest exporter of Kitchenware and export most of its product to USA, UAE and UK.

Product Profile

Clean + Contain - A place for everything and everything in its place

- Cleaning + Hardware
- Bath + Shower Accessories
- Home Storage + Organization
- Pet Supplies
- Clothing Care
- Outdoor Living

Dine + Décor - Personality for the home and profitability for the brand

- Cook + Bakeware
- Kitchen Essentials
- Kitchen Accents
- Tabletop
- Home Décor

Wired + Well - Products that electrify the home, the self and the brand

- Household + Kitchen Electrics
- Smart Home
- Health + Personal Care
- Home Environment
- Energy Conservation
- Floor + Carpet Care

Discover | design - Unique products that define a home – and a brand

- High-design across all product categories
- International Sourcing

International Sourcing

- International Sourcing
- Global Design Points



Venue

MCCORMICK PLACE,
CHICAGO, USA

Date

4 - 7 March 2023

COVID-19

Protocol & Travel Advisory



Participation Charges

- **Booth size: 100 Sq. Ft.**
- One side open (built-up booth): INR 4,25,000 per booth
INR 40,000 extra for two sides open booth
(subject to availability).

Note:

- 1.EEPC India reserves the right to reject an application for participation without assigning any reason.
- 2.No subletting or sharing of space/ booth is permitted

Re-imbusement of Airfare

Up to INR 1,25,000 may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

[Guidelines for Reimbursement of Airfare](#)



Note: EEPC INDIA can only recommend for issuance of VISA to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their representative. The Foreign Embassy / Consulate where the applicant submits the VISA application is expected to follow their usual procedural checks before granting the VISA in question and EEPC INDIA shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC INDIA even if they do not obtain the VISA for any reason whatsoever.

Mode of payment

- Please pay online through the following Payment Gateway :
PayU OR
 - Pay through RTGS/NEFT in INR as per the following details :
Name of the Bank : HDFC BANK LTD
Branch : Central Plaza
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020
Account Number : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014
- OR**
- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

Note: In case of not receiving a minimum number of participants, EEPC India may decide not to participate in the show.

Booth display:

Participation charges for a 100 Sq. Ft. booth includes the following services:

- Three Cushioned Chairs
- Three Wall Shelves
- One Round Table
- Track light with five angular adjustable Spot Lights
- One Waste basket
- Carpet
- One Counter (lockable)
- Fascia
- Power Socket Single Phase with Multi-plug

Submission of application

Interested members are requested to fill in the Online Application Form latest by **15 January, 2023** at the following link:

[Click For Application Form](#)



Please go through the "**Mode of Payment**" section of this Circular for payment details.

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit to the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Cancellation of participation

Please note that no request for cancellation and / or refund including of advances, if any and/ or adjustment thereof shall be accepted for any reason whatsoever. Once the application form and/ or advance / part payments are accepted by EEPC India the participant remains liable to pay in entirety the amounts due from them on account of the event. In case members are not able to travel due to travel restrictions/advisory by Government of India or USA then the amount paid will be adjusted toward the participation in the next edition.

Force Majeure

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPC India and/ or does not otherwise absolve EEPC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPC India the contracted participation charge in full and shall not receive any refund from EEPC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

Note: Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.

[Contact details](#)



www.eepcindia.org

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